

## "SUPERRENCH" BOARDS Make Wall Space PAY

PUT up your "Superrench" Display where every customer will see it. Wall space is worth just what you hang on it. And "Superrench" Boards make your wall space pay—in big "Superrench" profits.

Slender, handy looking "Superrenches" are sight sellers. Their trim lines and handsome nickel-finish display strikingly against the royal blue boards. They catch the customer's attention. And when he sees that Chrome-Molybdenum "Superrenches" are guaranteed unbreakable—he buys.

Your Jobber's Salesmen will Gladly Get You a Sales-Boosting Board. Ask Him!

"Superrench" boards are included free to dealers purchasing the wrenches they display. Six assortments are described in booklet which is yours on request.

# WILLIAMS

SUPERIOR DROP-FORGED TOOLS



J. H. WILLIAMS & CO.

"The Wrench People"

New York

BUFFALO  Chicago

# THE "SUPERRENCH"--And its Ancestors

## Evolution of the Pear-Shaped Head



In 1888 the last word was Williams' Engineers Wrench—the first *standard line* with 15° angle opening ever made. It had brute strength, but its blunt jaws were awkward for use in cramped quarters.



Fourteen Years later came Williams' Carriage-Makers, or Light Service Wrench. It sacrificed some of its predecessor's strength, but its narrower jaws (the embryo pear-shaped head) were more efficient.



Williams' Structural Wrench shows another step forward. The jaws are pointed; the broader head provides greater strength. But—the limit has been reached—carbon steel can stand no more.



Today—Williams' "SUPERRENCH". Carbon steel has given way to super tough Chrome-Molybdenum, permitting narrower jaws and thinner, pear-shaped head. Best of all, "Superrenches" are far stronger—the toughest wrenches *ever* built—guaranteed *breakproof*.



# WILLIAMS

## J. H. WILLIAMS & COMPANY

"The Wrench People"

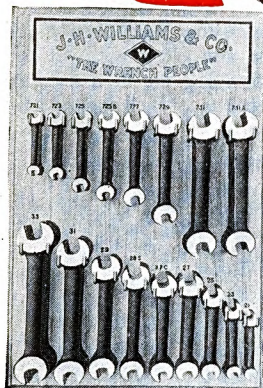
New York

BUFFALO

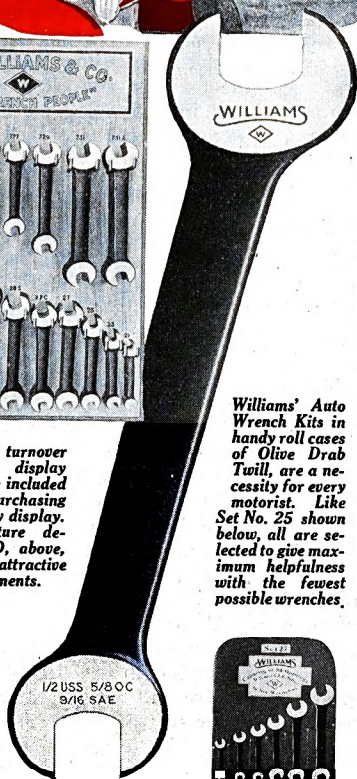
Chicago



## Has His "Friend in Need" The Right Size Wrench?



Speed up your turnover with Williams' display boards. They are included free to dealers purchasing the wrenches they display. Write for literature describing Model D, above, and other attractive Williams' assortments.



Williams' Auto Wrench Kits in handy roll cases of Olive Drab Twill, are a necessity for every motorist. Like Set No. 25 shown below, all are selected to give maximum helpfulness with the fewest possible wrenches.



**T**ELL your customer, it's safer to have his own Williams' Carbon Steel Wrenches. It doesn't pay to wait until trouble overtakes him on the road and trust to a "Friend in Need". Because, no matter how obliging the other fellow is, he may not have the right size wrench, anyway.

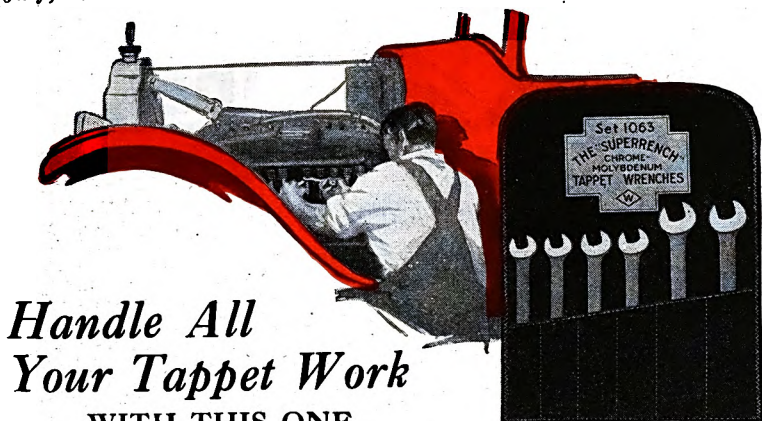
Outfit him completely with Williams' Superior Drop-Forged Wrenches, or, better still, sell him a Williams' Auto Kit. Williams' Wrenches will be his best friends when the emergency comes. And they net you a handsome profit right now.

# WILLIAMS

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"The Wrench People"

New York BUFFALO Chicago



## Handle All Your Tappet Work WITH THIS ONE "Superrench" Set

**W**HY rummage around after tappet wrenches to fit each job? Williams' "Superrench" Tappet Set No. 1063 reduces the wrenches you need to a minimum, and keeps them always together in a handy roll case. It contains only six Tappet "Superrenches". But they're chosen carefully to fit the tappets on 80% of all cars and trucks.

Handy "Superrench" Tappet Wrenches save time and trouble in tappet adjustment. They're extra thin, with narrow, pointed jaws and 15° angle opening. Ample length — 8 to 9 inches — prevents burning your hands on hot engine parts.

Forged from super tough Chrome-Molybdenum steel, every wrench in this "Superrench" kit is guaranteed absolutely against breakage.

Williams' Tappet Set No. 1063, shown above, contains six genuine Tappet "Superrenches" to fit all tappets from  $\frac{1}{2}$ " to  $\frac{7}{8}$ " inclusive. Packed in roll case of heavy Olive Drab Twill, bound along the edges and equipped with strap and buckle.

# WILLIAMS



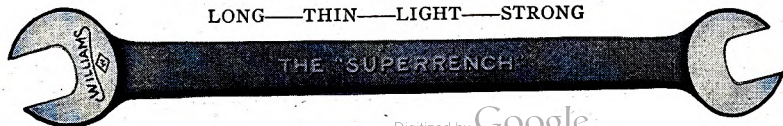
**Your Jobber's Salesman  
Knows About This  
"Superrench" Tappet  
Set — Ask Him.**

## J. H. WILLIAMS & CO.

*"The Wrench People"*

New York BUFFALO Chicago

LONG—THIN—LIGHT—STRONG







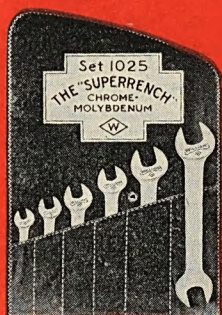
**THE GARAGEMAN'S CHOICE**  
*Is Right for the Motorist, Too*

**W**HEN a motorist asks for a wrench—sell him a "Superrench". "Superrenches" are enthusiastically endorsed by garagemen everywhere. And the wrench that's right for the automotive expert, is right for the handy car owner, too.

Williams' Chrome-Molybdenum "Superrenches" with their extra thin heads, narrow, pointed jaws and 15° angle of opening have proved themselves marvelously efficient in automotive work. They get in and grip where no clumsy wrench could go. And once they grip either the nut must turn or the thread is stripped. "Superrenches", themselves, are *break-proof* guaranteed.

Remember—sell 'em the "Superrench". It's right for them, and more profitable for you.

**J. H. WILLIAMS & CO.**  
*"The Wrench People"*  
 New York BUFFALO Chicago



Set No. 1025, shown above, contains six genuine Chrome-Molybdenum "Superrenches" with twelve different openings from  $\frac{1}{8}$  to 1"—no duplication. Fits all popular U. S. and S. A. E. Standard Nuts and Cap Screws. Packed in a handy roll case of heavy Olive Drab Twill. An ideal wrench kit for the service man or car owner.

**WILLIAMS**





**Don't Remove  
Interfering Parts**

## WORK AROUND THEM

ON 'most every car there are a certain number of awkwardly placed nuts. Ordinary wrenches won't reach or turn them unless interfering parts are first removed. But Williams' new Obstruction "Superrench" will. Its narrow, pointed jaws and 75° head angles are specially designed for just such jobs.

Around the carburetor, manifold, shackles, steering gear and transmission, and in a dozen other places where clearance is limited, the new Obstruction wrench makes rapid, efficient service possible. Like all Chrome-Molybdenum "Superrenches", it is positively guaranteed against breakage. And because the heads are both on the same side of the handle, these wrenches always offer a comfortable working grip. A mighty good buy, either for use or resale.

*Furnished in a great variety of sizes for all popular U. S. and S. A. E. standard nuts and cap screws. Singly, in sets, or on attractive Display Boards*



*Ready for Delivery September 15  
Ask Your Jobber's Salesman*

**WILLIAMS**  
SUPERIOR DROP-FORGED TOOLS

**"The Wrench People"**

**New York**

**BUFFALO**

**Chicago**